

# ELISSA EINHORN FREELANCE WRITER

ANNUAL REPORTS • DONOR NARRATIVES • GRANT MATERIALS



What impact could your organization have with an increased donor base? How many more lives could you change? How can you create community ambassadors who can tell your story?

The answers to all of these questions lie with expertly written donor reports, annual reports, letters of intent, and grants. These materials are critical to demonstrating your organization's impact and securing additional funds. By transforming your successes into stories, you increase your chances of growing your donor base so you can continue to provide life-changing programs and services.

You have looming deadlines you are trying to meet and your in-house staff is already stretched too thin to create the quality product you need in order to grow your organization effectively. I can take care of those deadlines quickly and professionally. So if you are going to rely on an external writer, you want someone who can garner this kind of feedback:

**"Without a doubt, this is the best Annual Report I've seen!"**

*Dr. Bertold Fridlender, President, Hadassah Academic College*

**"Elissa's lively writing brings our programs to life and really demonstrates their impact to our donors."**

*Yael Kliers, Writing Team Manager, Resource Development, Joint Distribution Committee*

**"Elissa's professional approach, can-do attitude, and excellent writing skills make her a great asset to any marketing, resource development, or content writing role."**

*Daniel Hasson, Director of International Relations, Association for Civil Rights in Israel*

I have decades of experience writing for non-profits, including Israeli-based and U.S. organizations. I understand how to take impersonal financial and statistical information and make it come alive by putting a face to the work. I create engaging narratives that get to the real *heart* of an organization—why you do what you do, and the lives that you have touched.

If you need professionally written reports and are interested in exploring this opportunity, please be in touch.

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